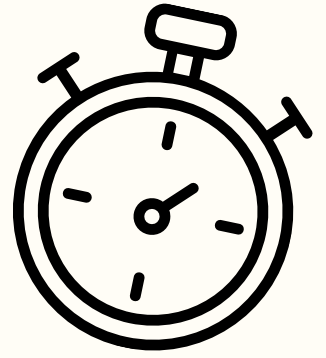


THE LAUNCHED CHEAT CODE



Build A Website Under 60
Seconds Before Your Coffee
Gets Cold

“23 years of industry secrets condensed
into what actually works in 2025. Stop
overthinking, LAUNCHED is game-changing!”

-Aundrea, LAUNCHED Founder



THE PROBLEM

After building websites since 2003 and watching thousands of businesses launch - I can tell you exactly why you're stuck

- You're chasing perfect content
 - AI fixes that
- You think websites are complicated
 - ours aren't
- You're solving for Google - we handle both people and search
- You're waiting for 'ready' - your business deserves to be online today

3 PROVEN HEADLINES

PAIN KILLER HEADLINE:

Tired of [X]? We Fix it [Time]

Ex. Tired of overpriced listings?

Find your dream home in 60 days.

GUARANTEE HOOK:

[Result] or [Consequence]

Ex. Sell your home in 90 days, or we sell it for free.

LAZY WINNER:

Get [X] - Do [Y]

Ex. Get keys - Pack boxes

COLLECT EMAILS LIKE A PRO

Why? Emails convert 5x better than social media

How with LAUNCHED? Go to MENU-Pop-Up Form and make it visible

Then: Design your PDF in Canva (you'll upload it to deliver automatically)

Message: Want free tips? Drop your email - Get the PDF instantly

5 NON-NEGOTIABLES TO LAUNCH TODAY

(Fix these first. Polish the rest later)

ONE WORKING CONTACT FORM

Why: 78% of visitors leave if they can't reach you

LAUNCHED Fix: The contact form is already enabled - Just customize it in the editor

MOBILE-FRIENDLY CHECK

Why? 60% of traffic comes from phones

LAUNCHED Fix: All sites are mobile -optimized - but always double-check on your actual phone (tiny fonts- fix it)

CLEAR CALL-TO-ACTION (CTA)

Why: No CTA = No Conversions

LAUNCHED Fix: Make your button a bright color that stands out

5 NON-NEGOTIABLES TO LAUNCH TODAY

(Fix these first. Polish the rest later)

BASIC SEO TITLE & DESCRIPTION

Why: Google ignores blank meta tags

LAUNCHED Fix: In the Editor, go to MENU - SEO - Enter your tags

ADD AT LEAST 1 TESTIMONIAL/REVIEW

Why? 88% of buyers trust reviews as much as personal recommendations

LAUNCHED Fix: Use the testimonial section (it's added when generated)

THE PROBLEM

Most visitors spend 8 seconds scanning your service page

- Walls of text
- Vague words “timeless moments”
- No clear outcome

They bounce

THE FIX:

Swap fluff for sharp, outcome-driven wins:

- Family Sessions: 50+ Instagram-ready shots in 1 hour
- Weddings: 100% natural candids
- Branding: Look like a Fortune 500 company (on a startup budget)

HOW TO CRUSH PHOTO FILE SIZES

Without Losing Quality

WHY This Matters:

Slow sites lose 40% of their visitors

Google penalizes bulky images

LAUNCHED auto-compresses, but *here's*
how to do it yourself for free

Squoosh.app

(Google's secret app)

Drag-and-drop - set to WebP 75% - Download

Pro Tip:

Enable "Reduce palette" for logos

THE 3-COLOR RULE

YOUR WEBSITE ISN'T A RAINBOW

HACK: Use Only 3 Colors Total:

- Main color (your brand)
- Background (white/gray)
- Pop Color (for buttons)

WHY IT WORKS:

simple = professional
no clashing

The 'Shop Now' Hack

How it works:

Shop Button: Auto-generated on your site

Link to Payment: Connect to PayPal or Stripe

Sell Anything: Physical, Digital or Services

Why This Crushes Other Shop Websites

Them: 15 - 30% + transaction fees

Us: Zero fees

Setup Time

You: find a designer, feel lost, days

You with Us: 60 seconds

Payment: instant

YOUR TURN

Your website is losing money while
you wait

Launch Now → <https://launched.site>

I'll time you. 60 seconds starts... NOW

Founder's Note:
I ate ramen to learn this. Don't waste
this gift.

Aundrea